

Lisboa unicorn capital.®



**POSITION
LISBOA**

CULTURE

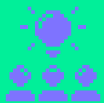


TECHNOLOGY



**lisboa
unicorn
capital**

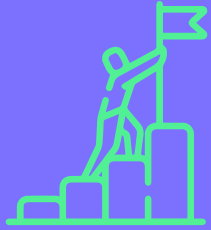
SOCIAL



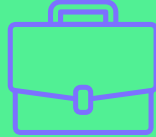
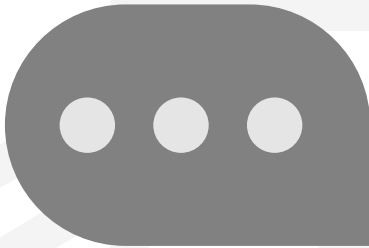
SCIENCE



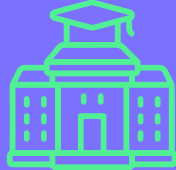
OUR WAY IS THE EUROPEAN WAY



LISBOA HAS PROVEN TO BE A FERTILE GROUND FOR SUCCESSFUL STARTUP STORIES. THE COMBINED ENTERPRISE VALUE OF HQ'ED AND FOUNDED STARTUPS HAS GROWN 27X SINCE 2016, (DEALROOM)



SINCE 2021, MORE THAN 50 FOREIGN COMPANIES INVESTED IN LISBOA CREATING A TECH HUB, REPRESENTING MORE THAN 8000 HIGHLY QUALIFIED JOBS



WE HAVE 3 OF THE TOP 50 WORLD UNIVERSITIES, ACCORDING TO THE FINANCIAL TIMES



THERE ARE 7 UNICORNS WITH PORTUGUESE DNA

LISBOA IS #4 MOST POPULAR STARTUP HUB IN EUROPE (2022)

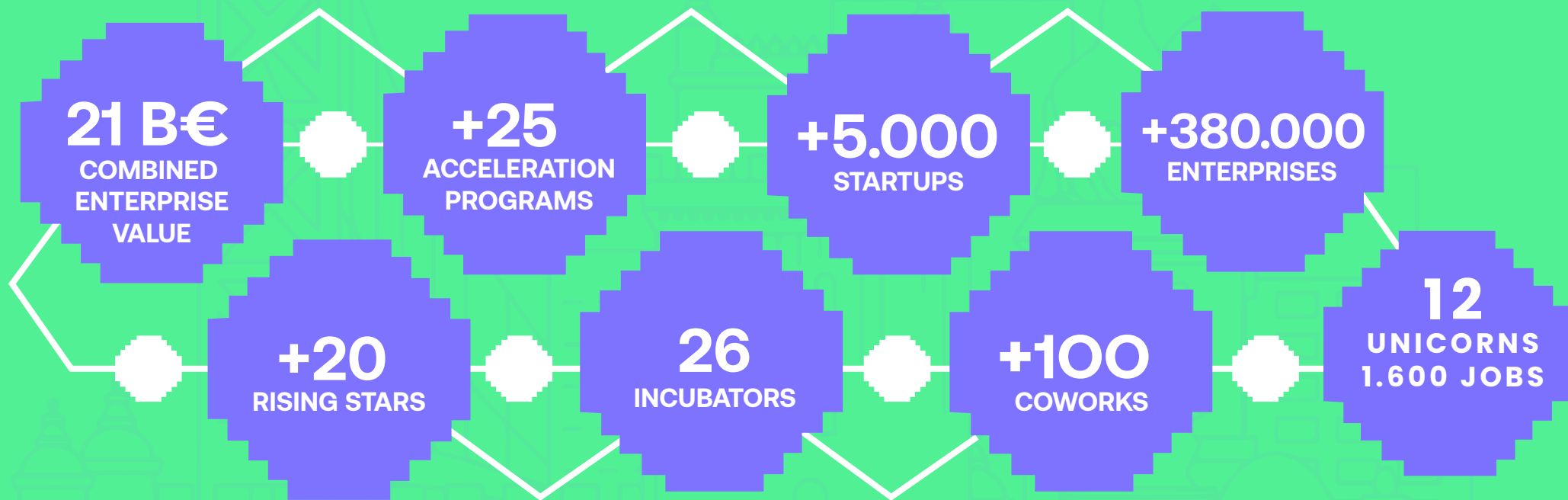


LISBOA IS IN TOP 3 CITY FOR DIGITAL NOMADS (NOMAD LIST)

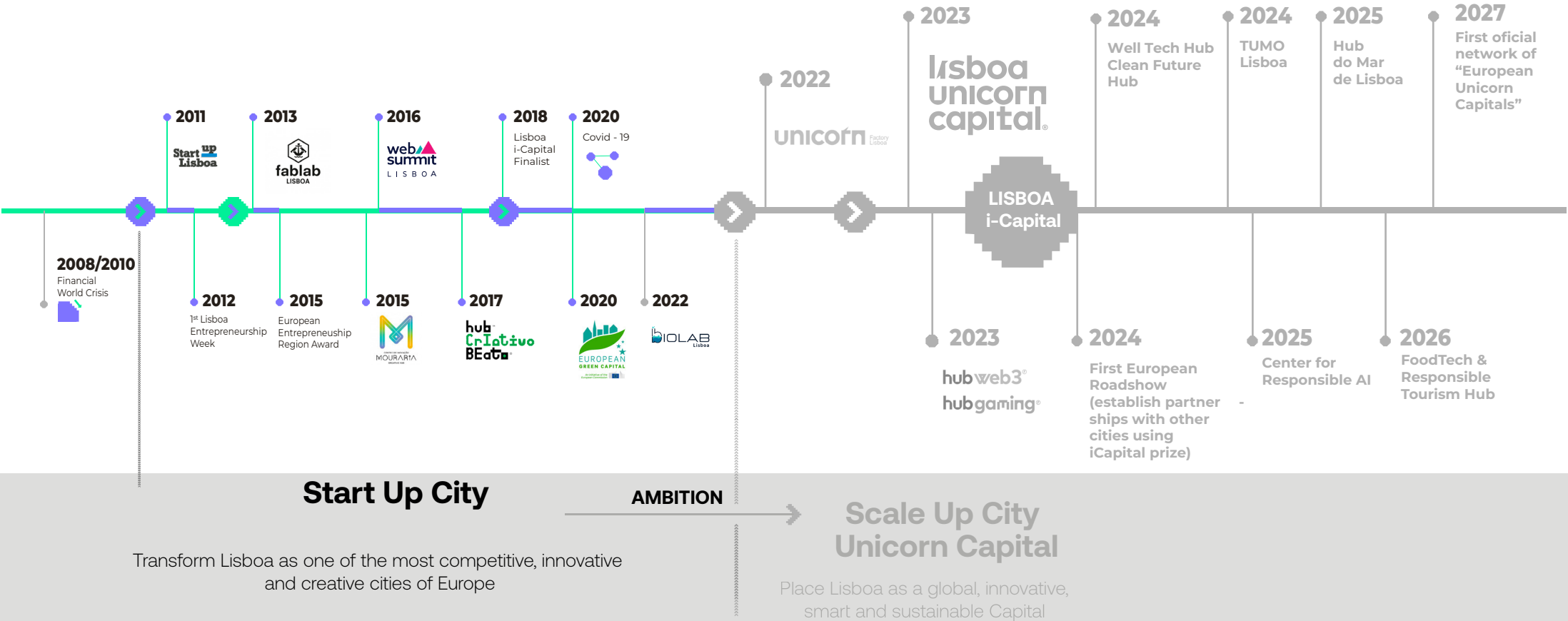
LISBOA IS #1 HAPPIEST CITY IN THE WORLD (2022, IVISA)



LISBOA AN ATTRACTIVE ECOSYSTEM



INNOVATION ROADMAP





ESCALATING
ECOSYSTEM
BUILDING

unicorn Factory Lisboa

SCALLING UP PROGRAM 2023	SOFT LANDING PROGRAM 2023	EARLY STAGE 2023	PLUS
<ul style="list-style-type: none"> ● 16 High Potencial Scaleups 	<ul style="list-style-type: none"> ● +200 International Participants 	<ul style="list-style-type: none"> ● +120 new startups 50% international 	<ul style="list-style-type: none"> ● From start to table
<ul style="list-style-type: none"> ● +500 Employees 		<ul style="list-style-type: none"> ● Incubated startups +200 	<ul style="list-style-type: none"> ● Cleantech
<ul style="list-style-type: none"> ● +€80 Million in Capital 		<ul style="list-style-type: none"> ● Capital raised in 2022 by incubated startups € 75 million 	<ul style="list-style-type: none"> ● Net Zero – Health Systems ● Innovation Summer School
	<h3>How to Apply</h3> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p>STEP 1</p> <p>Share your interest</p> <p>Continuous applications and admissions into the program</p> </div> <div style="text-align: center;"> <p>STEP 2</p> <p>Discuss support required</p> <p>Identification of specific needs and the relevant program pillars (services offered) required</p> </div> <div style="text-align: center;"> <p>STEP 3</p> <p>Assessment</p> <p>Assessment of requirements based on specific needs</p> </div> <div style="text-align: center;"> <p>STEP 4</p> <p>Quotation and Decision</p> <p>Quotation and decision on the program pillars (services offered), duration and start date</p> </div> </div> <p style="text-align: center;">Apply here</p>		

 **HUB DO MAR
DE LISBOA**

 **WELL TECH**

 **CLEAN FUTURE**

 **FOODTECH**

 **HUB WEB3**

 **HUB GAMING**

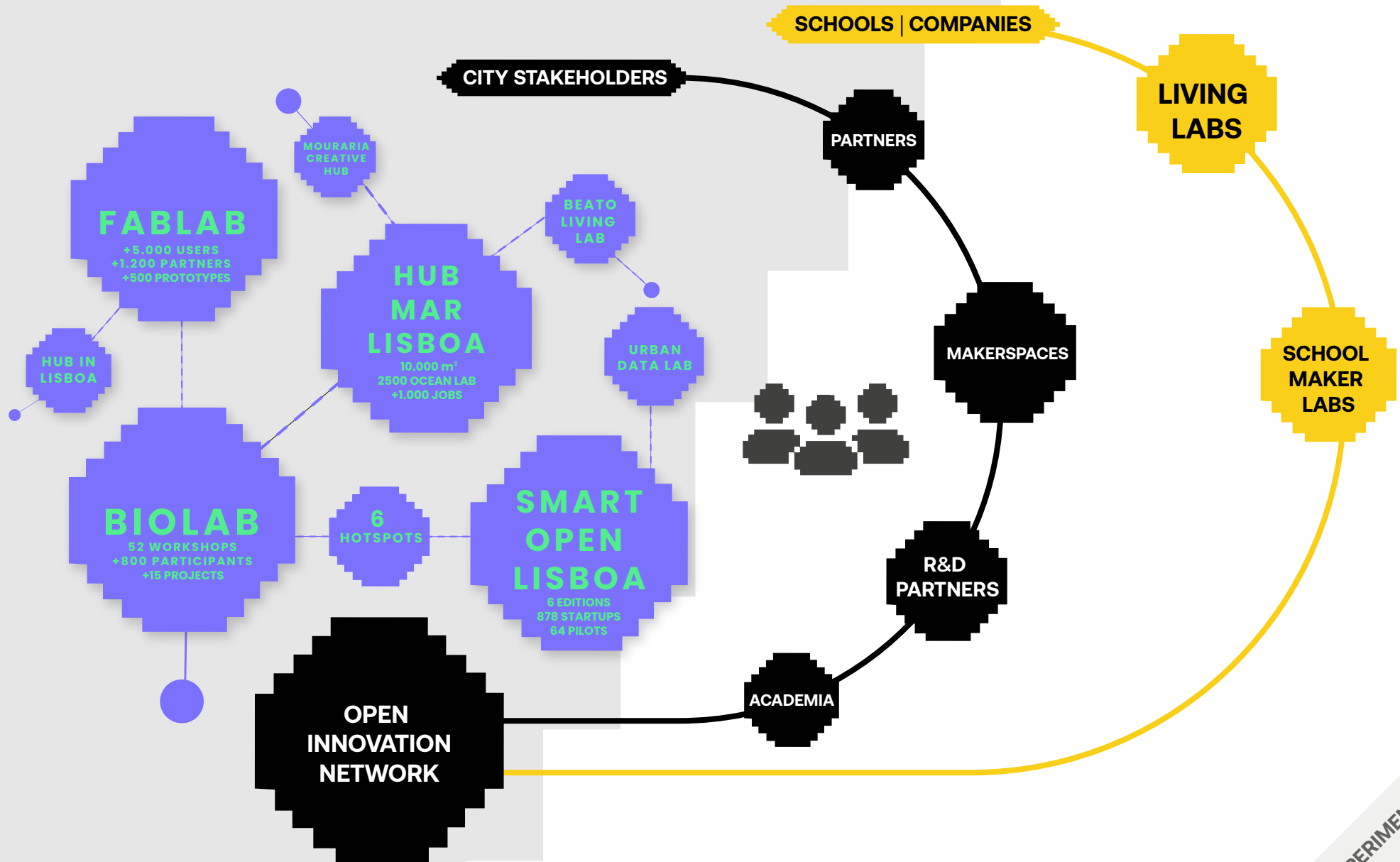
 **HUB AI**

 **YELLOW AND BLUE**

HUB CRIATIVO BEATO

**50.000 m²
18 BUILDINGS
+3.000 NEW JOBS**

OPEN INNOVATION NETWORK



EXPANDING WITH PURPOSE

SUSTAINABILITY AS A PRIORITY

- Lisbon Climate Agreement - 2030 Carbon Neutral
- 100 Climate Neutral and Smart Cities
- Lisboa Sustainable Business Platform

SHARING BEST PRACTICES

- Shops with history
- Sustainable Purchasing
- Web Summit
- Hub Criativo do Beato



LEARNING AND SHARING NETWORK ENVOLVING

- 10 Projects
- 75 Cities
- 32 Countries
- 112 M Population

EXPANDING

web
summit

SINCE 2016

- **+430.000** ATTENDEES
- **+11.000** STARTUPS
- **+160** COUNTRIES
- **EXPANDING** TO TORONTO,
RIO DE JANEIRO AND QATAR



hub
Criativo
BEato

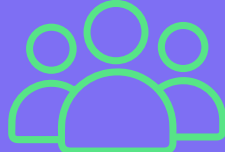
SHOWCASING IN 2023

- **48** DELEGATIONS ●
- **25** COUNTRIES ●
- **16** OFFICIAL DELEGATIONS ●
- **10** FOREIGNER UNIVERSITIES ●



CROSSWISE APPROACH TO INNOVATION

● **HEALTH** 
HEALTH PLAN 65+
+130.000 CITIZENS


CITIZEN ENGAGEMENT



● **CULTURE**
+10.000 CULTURAL
PASSES
6 NEW THEATERS



● **MOBILITY**
FREE TRAVEL
(-23 & + 65) PASSES
90.000 PERSONS



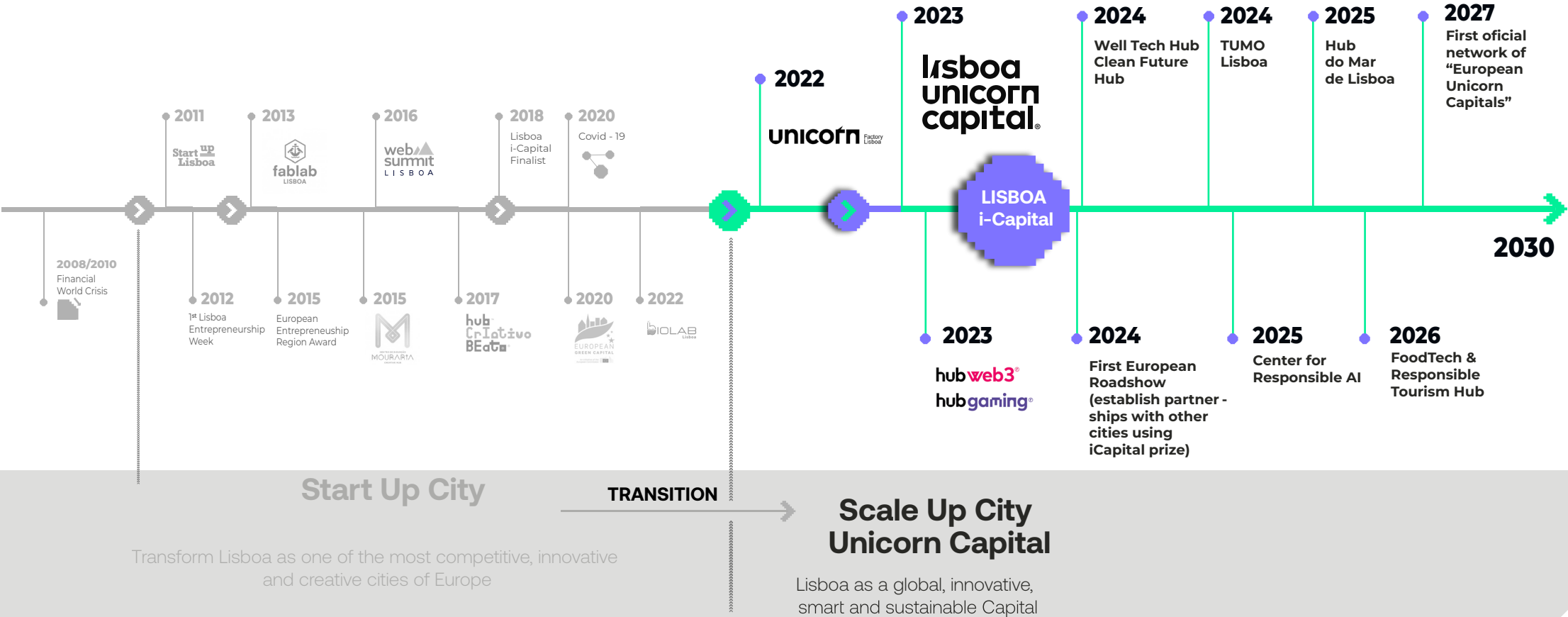
● **HOUSING**
+€800 MILLION



● **INTEGRATION**
28.000 INTERNATIONAL STUDENTS
16.000 DIGITAL NOMADS/YEAR
20% CITY FOREIGN RESIDENTS



INNOVATION ROADMAP



CITY INNOVATIVE VISION



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**LISBOA UNICORN CAPITAL IS THE MOST
AMBITIOUS INNOVATION PROGRAM AT THE
CITY LEVEL EVER CREATED IN EUROPE.
JOIN US FOR THE RIDE.**

**LISBOA
HOME OF
THE BELIEVERS**