lisboa innovation for all

2024 Social Impact Challenge

by unicorn Factory Lisboa

lisboainnovationforall.com
Lisboa unicorn week 2024
13-19 maio
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Lisboa, the European Capital of Innovation presents

The Social Impact Challenge for innovative and impactful solutions to address the main social challenges faced by cities and which can have practical application in Lisbon.
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1 The 3 Social Challenges
2 Who can apply?
3 The Award Structure
Social innovation for the well-being of our community

Quality of Education
Improve, support and innovate on Primary, Secondary, and University Education.

Access to Healthcare
Increase quality of life and support patients in need of specialized care.

Integration of Migrants
Support and promote inclusion.

360k€ Prize Money
120k€ per category
Quality of Education

Improve, support and innovate on Primary, Secondary, and University Education.

Key Figures

30% of the population in the Lisbon Metropolitan Area had no high school diploma.

10% of children from low-income families go to university at national level.

>50% of Lisbon teachers are over 50+ years old.

Quality of Education

Primary and Secondary Education
- Enhance learning capacity
- Strengthen technological skills
- Promote creative and critical thinking
- Test alternative learning methods and new teaching tools
- Improve student’s ability to access university education
- Reinforce the city's capacity to attract teachers

Universities
- Reduce the cost of living for university students
- Facilitate access to housing
- Improve access to financial support
Access to Healthcare

Increase quality of life and support patients in need of specialized care.

key figures

- **13%** lower nurse density per population vs the EU average
- **20x** less likelihood of low-income individuals to report health issues
- **~25%** of registered users of Lisboa and Vale do Tejo region without family doctor, above national average of 15%

Sources: National Statistics Institute (INE), Eurostat, OECD, European Observatory on Health Systems and Policies (EOHSP), ERS
Access to Healthcare

Leverage on the power of preventive healthcare

Strengthen the management of chronic diseases

Attract healthcare professionals

Address the poor access to family doctors

Reduce or eradicate waiting lists

Promote healthy lifestyles

Improve access to specialized care, such as dental care, ophthalmic care, mental health services, and basic maternal and childcare services
Integration of Migrants

Support and promote inclusion.

key figures

3k homeless people in Lisbon, of whom 40% are foreigners

25% increase of homelessness in Lisbon over the past year

+350k people pending at AIMA at national level

Sources: National Statistics Institute (INE), Agency for Integration, Migration and Asylum (AIMA), Comunidade Vida e Paz, ENIPSA
Integration of Migrants

Support and promote inclusion.

- Improve interoperability and exchange of information between public institutions, NGOs, and the private sector
- Assist in navigating bureaucratic procedures
- Increase housing solutions
- Improve access to data and tools for monitoring the situation on the ground
- Support job-search
- Fight racism and discrimination
National and international teams are called to participate

- **Scaleups**
  - Organizations that already have a solution in operation that can be refined and adapted to Lisbon

- **Startups**
  - Organizations that are developing or have a “ready” solution (MVP) in testing or operation

- **Entrepreneurs**
  - Entrepreneurs who are designing a new or improving upon an existing solution to address those challenges within 1 year

Open to all nationalities / countries of incorporation*, industries and concepts

* Applicants do not need to have a registered company (however it is required to have a registered company in case of winning)
The award process will have two phases

**Phase 1**
Applications & Finalists' selection

- **JUNE 1 – AUGUST 18**: Applications
- **AUGUST 19 – SEPTEMBER 30**: Evaluation & Selection
- **OCTOBER – MARCH 2025**: Proof of Concept
  - 3 Finalists per category
The award process will have two phases

Phase 2
Proof of Concept & Winners’ selection

- **MARCH 2025**
  - END OF PROOF OF CONCEPT

- **APRIL – MAY 2025**
  - EVALUATION & SELECTION

- **MAY 2025**
  - WINNERS ANNOUNCEMENT

- **JUNE 2025**
  - PILOT IMPLEMENTATION
  - 1 WINNER PER CATEGORY

- **120k€ award per category**
  - x 3 categories
In summary...

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3 Categories: Quality of Education, Access to Healthcare, Integration of Migrants

Open to all scaleups, startups and entrepreneurs

Prize money of 360k€ with applications starting June 1
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