lisboa innovation for all

by unicorn Factory Lisboa

2024 Social Impact Challenge

LISBOA CÂMARA MUNICIPAL

THE EUROPEAN CAPITAL OF INNOVATION AWARDS 23

lisboainnovationforall.com

Lisboa unicorn week 2024

13-19 maio

lisboaunicorncapital.com/unicorn-week

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Lisboa, the European Capital of Innovation presents

The Social Impact Challenge for innovative and impactful solutions to address the main social challenges faced by cities and which can have practical application in Lisbon.

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3 The Award Structure

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Social innovation for the well-being of our community

Quality of Education

Improve, support and innovate on Primary, Secondary, and University Education.

Access to Healthcare

Increase quality of life and support patients in need of specialized care.

Integration of Migrants

Support and promote inclusion.

360k€ Prize Money

120k€ per category

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Quality of Education

Quality of Education

Improve, support and innovate on Primary, Secondary, and University Education.

key figures

30% of the population in the Lisbon Metropolitan Area had no high school diploma

10% of children from low-income families go to university at national level

>50% of Lisbon teachers are over 50+ years old

Sources: National Council for Education (CNE), National Statistics Institute (INE), OECD 2022 PISA, EURYDICE Report 2024, DGEEC – Direção Geral d Educação

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Quality of Education

Quality of Education

Improve, support and innovate on Primary, Secondary, and University Education.

Primary and Secondary Education

- Enhance **learning capacity**
- Strengthen **technological skills**
- Promote creative and **critical thinking**
- Test **alternative learning methods** and new teaching tools
- Improve student's ability to **access university** education
- Reinforce the city's capacity to **attract teachers**

Universities

- Reduce the **cost of living** for university students
- Facilitate access to **housing**
- Improve access to **financial support**

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Access to Healthcare

Access to Healthcare

Increase quality of life and support patients in need of specialized care.

key figures

13% lower nurse density per population vs the EU average

20x less likelihood of low-income individuals to report health issues

~25% of registered users of Lisboa and Vale do Tejo region without family doctor, above national average of 15%

Sources: National Statistics Institute (INE), Eurostat, OECD, European Observatory on Health Systems and Politices (EOHSP), ERS

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Access to Healthcare

Access to Healthcare

Increase quality of life and support patients in need of specialized care.

- Leverage on the power of **preventive healthcare**
- Strengthen the management of **chronic diseases**
- Attract **healthcare professionals**
- Address the poor access to **family doctors**
- Reduce or eradicate **waiting lists**
- Promote **healthy lifestyles**
- Improve access to **specialized care**, such as dental care, ophthalmic care, mental health services, and basic maternal and childcare services

Integration of Migrants

Integration of Migrants

Support and promote inclusion.

key figures

3k homeless people in Lisbon, of whom 40% are foreigners

25% increase of homelessness in Lisbon over the past year

+350k people pending at AIMA at national level

Sources: National Statistics Institute (INE), Agency for Integration, Migration and Asylum (AIMA), Comunidade Vida e Paz, ENIPSA

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Integration of Migrants

Integration of Migrants

Support and promote inclusion.

- Improve interoperability and **exchange of information** between public institutions, NGOs, and the private sector
- Assist in **navigating bureaucratic** procedures
- Increase **housing** solutions
- Improve access to **data** and tools for monitoring the situation on the ground
- Support **job-search**
- Fight **racism and discrimination**

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National and international teams are called to participate

Scaleups

Organizations that already have a solution in operation that can be refined and adapted to Lisbon

Startups

Organizations that are developing or have a “ready” solution (MVP) in testing or operation

Entrepreneurs

Entrepreneurs who are designing a new or improving upon an existing solution to address those challenges within 1 year

Open to all nationalities / countries of incorporation*, industries and concepts

* Applicants do not need to have a registered company (however it is required to have a registered company in case of winning)

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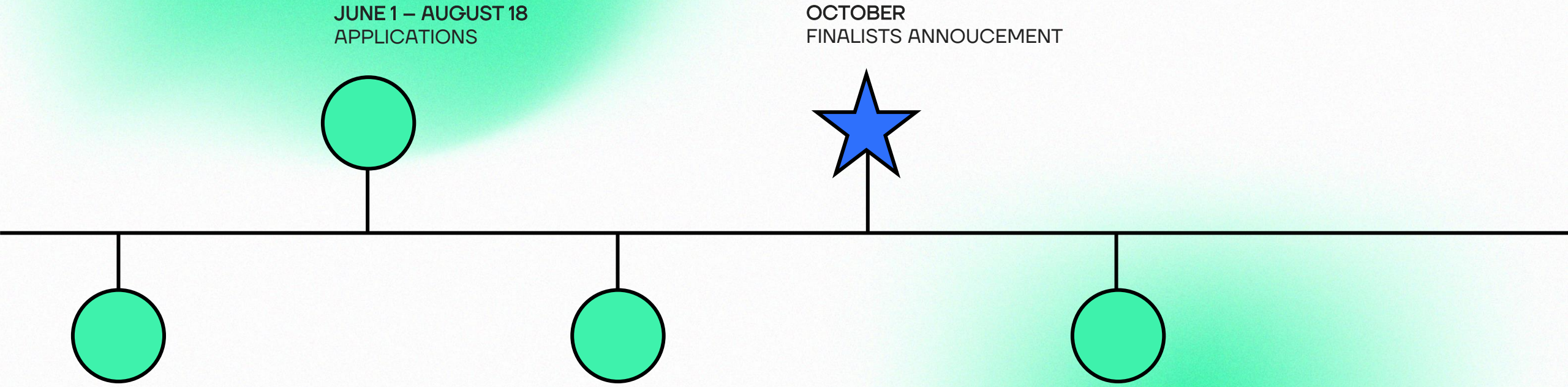
The award process will have two phases

Phase 1
Applications & Finalists' selection



JUNE 1 – AUGUST 18
APPLICATIONS

OCTOBER
FINALISTS ANNOUCEMENT

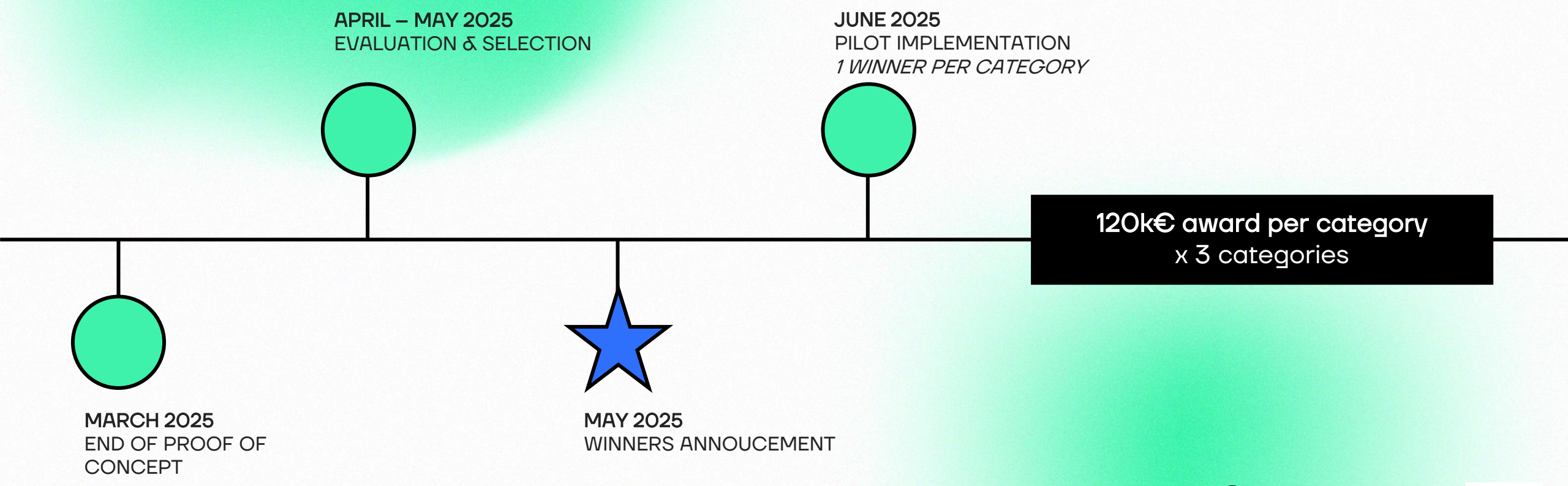
MAY 14
AWARD ANNOUCEMENT

AUGUST 19 – SEPTEMBER 30
EVALUATION & SELECTION

OCTOBER – MARCH 2025
PROOF OF CONCEPT
3 FINALISTS PER CATEGORY

The award process will have two phases

Phase 2
Proof of Concept & Winners' selection



In summary...

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- 3 Categories: Quality of Education, Access to Healthcare, Integration of Migrants
- Open to all scaleups, startups and entrepreneurs
- Prize money of 360k€ with applications starting June 1

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